

FOR IMMEDIATE RELEASE

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**Michigan Small Business Development Center Provides  
Consulting Services at the Muskegon Area Chamber of Commerce**

Grand Rapids, Michigan – The Grand Valley State University, Michigan Small Business Development Center (MI-SBDC) is pleased to announce the appointment of **Jerry Conrad**, Business Consultant. Conrad is providing small business counseling services via the Muskegon Area Chamber of Commerce. His appointment was effective November 1, 2002. Conrad serves as a catalyst for the growth of Muskegon's small, start-ups, innovative, and fast growing companies, building upon a strong foundation of assistance by the regional director at Grand Valley State University's Seidman School of Business.

Conrad comes to the MI-SBDC Network from S.G. Maverick, located in Muskegon, where he served as the company's founder and CEO. As CEO he delivered professional development seminars and workshops for corporations and associations. During much of his term at S.G. Maverick Conrad served as an adjunct faculty member at Baker College facilitating oral communication classes.

Prior to his tenure with S. G. Maverick., Conrad worked for the Family Independence Agency in Muskegon where he supervised caseloads of juvenile delinquent state wards and abused children.

Conrad received a Master of Arts, Adult Learning from Western Michigan University and his B.A. in psychology from Grand Valley State University. Conrad is a proven performer with demonstrated ability to design and implement custom solutions to meet client needs. His proven expertise resides in adult communication, teamwork and presentation skills.

The MI-SBDC Network extends a warm welcome to Mr. Jerry Conrad. Counseling is available by appointment, Monday through Friday. To schedule an appointment please contact the Muskegon Area Chamber of Commerce at 231.722.3751.

The Michigan Small Business Development Center provides counsel, training, research, and advocacy for Michigan's new business ventures, existing small businesses, expanding new businesses, new technology companies, and innovators. The MI-SBDC State Headquarters is housed at the Grand Valley State University Seidman School of Business in Grand Rapids, Michigan. As host of the MI-SBDC State Headquarters, the Seidman School of Business oversees the twelve region MI-SBDC network. Entrepreneurs and small business owners may access the services of the Grand Valley State University SBDC by calling 616.331.7370 or visiting [www.mi-sbdc.org/region11](http://www.mi-sbdc.org/region11).

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